

FMIG Program of Excellence (PoE) Application

Please fill in the following:

1. Number of students in your medical school: 640
2. Number of active FMIG members: 55
3. Check all that apply to you:
 - Our school does not have a department of family medicine.
 - Our FMIG has minimal support from our state chapter.
 - Our school has minimal faculty support (i.e. from Dean, Dept. Chair, etc.)
4. Our FMIG has won this award in the past:
 - YES What years? 2004-2005, 2005-2006, 2006-2007, 2007-2008
 - NO
5. We intend to apply for [Select one]:
 - Overall award
 - Award for Excellence / Innovation in: [Select one]

INSTRUCTIONS FOR THE PROGRAM OF EXCELLENCE AWARD APPLICATION:

- You must use this template for your application. Please complete all sections (unless #8 does not apply to you).***
- The length of this document should be between five and 15 pages. Any longer or shorter and your application will not be considered.***
- In answering questions #3-6, describe what your FMIG learned from the previous year(s), what enhancements/changes you made or what innovations were developed.***

1. Contact Information:

Faculty Advisor (Name, Address, E-mail and Phone Number):
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Primary Student Contact (Name, Year in School, Address, E-mail and Phone Number):
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2. FMIG Operation: Provide a brief overview of how your FMIG operates, including your leadership structure, mission statement and goal(s), student involvement and retention, and the role of your faculty advisor.



Mission Statement

The mission of the Family Medicine Interest Group (FMIG) is to inform medical students about the unique philosophy of Family Medicine through education and mentorship. FMIG understands the role of family physicians in the improvement of health in this country and seeks to encourage medical students to be future leaders in their practices, to understand the problems facing health care today, and to respond to the growing disparities in health care that exist among immigrant families and minority populations in large urban centers, such as Los Angeles.

Goals

- 1) To increase awareness and interest for Family Medicine amongst medical students
- 2) To demonstrate the vast array of options within the specialty of Family Medicine
- 3) To provide support and mentorship for students interested in applying to Family Medicine residencies
- 4) To expand our knowledge about the practice of Family Medicine
- 5) To provide networking opportunities for students interested in pursuing a career in Family Medicine
- 6) To advocate for the value of primary care in a rationale healthcare system
- 7) To be an avenue for student service of the medically-underserved

Leadership Positions

Department Chair: Dr. Patrick Dowling became the first permanent chair of the UCLA Department of Family Medicine in 1998, and has consistently demonstrated dedication to underserved medicine and to the promotion of family medicine and primary care. He is a former migrant health center physician who had previously directed Family Medicine residency programs at Cook County Hospital, Brown University, and Harbor-UCLA Medical Center. As Chair he has opened up a residency training site in a Latino neighborhood in the San Fernando Valley in conjunction with the Los Angeles County Department of Health Services. The Department maintains clinical services, residency clinics, a Sports Medicine fellowship, medical education commitments, and support for student-run homeless clinics. Dr. Dowling has consistently supported the growth and development of the UCLA FMIG, which has been in existence since the inception of the department. He provides personal lectures, speaker contacts, logistical, staff and departmental financial support.

Faculty Advisor: Dr. Dan Lee, graduate of the University of Texas Southwestern Medical School and the Santa Monica residency program, serves as the UCLA FMIG advisor. He has practiced in Santa Monica for fourteen years, performing a wide range of Family Medicine services including obstetrics. Dr. Lee also serves as the chair for the 4th Year Primary Care College. Dr. Lee's primary role as faculty advisor is to serve as a resource for students, act as a liaison with the faculty and department chair, suggest possible speakers for events, and provide guidance as students plan and organize events. He hosts the 1st year students in the first meeting of the year, advocates for the group within the department to obtain funding and faculty support, and promotes Family Medicine summer and research opportunities for students within the department.

Senior Advisor(s): The Senior Advisors (Scott Nass and Mish Mizrahi) are fourth year medical students that serve as advisors to the current co-presidents as well as liaisons between the Family Medicine Faculty, Primary Care College, and FMIG. They coordinated the "Applying to Residency" at the end of the year. Both held the co-president position during their second year

President(s): The Presidents (Victoria Yung, Andrea Carter, and Mark Lin) are second year medical students that oversee and help coordinate all FMIG activities and officer meetings. They are responsible for developing the group activity calendar, tracking event success, and overseeing all board members. They also serve as the UCLA FMIG Representatives for the California Academy of Family Physicians (CAFP) and the American Academy of Family Physicians (AAFP) by keeping officers updated on all upcoming events, both regionally and nationally. The Presidents work to maintain a functioning, cohesive group of officers.

Vice-President: The Vice-President (Latoyia Wilson) assists the other officers in all facets of the organization, if needed. This can include logistical support such as collecting sign-in sheets or following up with other FMIG officers.

Treasurer: The Treasurer (Mark Lin) maintains a running balance of the available FMIG funds and reports an updated balance at each officer meeting. He coordinates with FMIG support staff to obtain and submit reimbursements for lunches and other FMIG-associated costs. He coordinates fundraising activities to subsidize AAFP student memberships, ie) T-shirt sales, bake sales, etc. He also coordinated our FMIG's involvement in the annual AAFP National Conference in Kansas City, MO, by assisting the support staff with arranging hotel and air accommodations and informing students of available AAFP scholarships for the conference.

Membership/Administrative Coordinator: The Membership and Administrative Coordinator (Sadiyah Sabir) serves as the AAFP Liaison and works to increase FMIG's membership by creating incentives for FMIG members to become chapter and national members. She tracks participation of all FMIG members, as well as collects and stores all attendee lists from each FMIG event. She is also responsible for taking and disseminating minutes from the officer meetings.

1st Year Representative(s): The 1st Year Representatives (Dave McClaskey and Natalie Mourra) serve as the liaison between the 1st year students and the FMIG organization. They publicize all FMIG events to their class.

In addition to the above duties, all FMIG officers are responsible for attending monthly officer meetings and scheduled FMIG events. Each are responsible for planning one general event, which entails formulating a topic, contacting the appropriate speaker(s) and faculty, arranging lunch, and publicizing the event via email, posters, word of mouth, etc. We take pride in realizing the importance of teamwork, actively and cooperatively supporting each other with all FMIG activities.

3. Community Service: What does your FMIG do for the community? [If you have several community outreach activities, list all of them.] Also, if your FMIG collaborates with your school's SNMA chapter, describe your activities here.

“Lennox Health Fair” Saturday, September 13, 2008 & Saturday, January 31, 2009

The Lennox Health Fair is a collaborative effort between the Latino Medical School Association at UCLA and the Lennox School District. It began in 1992 in an effort to use the school as a resource to provide health care and social services, and as a way to teach language and work skills to parents. The health fair continues to be important because Lennox has the highest number of children living in poverty in the Los Angeles area and many of the families in Lennox do not have health insurance. Today, the bi-annual Lennox Health Fair has grown enormously to become a comprehensive health service that can treat as many as 350 individuals in one day. Many members of FMIG participate in the Lennox Health Fair as a way to practice their clinical skills, give back to the community, and support the idea of Family Medicine and preventative health care. In addition, a current member of the FMIG executive board, Andrea Carter, serves as a coordinator of the fair. She has contacts made as FMIG officers to help recruit outstanding Family Medicine physicians to staff the event.

“California Medical Association Foundation Charity Basketball Tournament” Sunday, September 21, 2008

Many FMIG members participated in the first annual UCLA-CMAF Charity Event. Approximately twenty 3-5 person teams competed in a charity basketball tournament to raise awareness and funds in support of healthcare for the underserved. Proceeds funded the newly established CMAF Student-Run Free Clinic Grant Program, which provides financial support to medical student-run free clinics across the state. Student-run free clinics are able to apply for a CMAF grant via a

simple web-based application. The event generated over \$3,000 in funds. FMIG co-coordinator Andrea Carter served as a tournament organizer.

“Kids Health Booths at the Synergy Health Fair” Saturday, October 11, 2008.

Each year in the fall, the UCLA SNMA chapter holds a day-long community health fair at an elementary school in Los Angeles. The fair features a variety of free healthcare services, such as blood pressures and glucose checks, and full physicals for residents in an underserved community. This event is unique in that all of the participants are volunteers. Since FMIG has a strong commitment to community service and outreach, we helped run a Kids Health Booth, which provided a place for children to play while their parents were receiving care. The booth allowed the children to engage in fun physical activities with soccer balls, hula hoops, and jump ropes, as well as other activities like finger painting and drawing.

“Tar Wars Info Session” Monday, January 26, 2009

Given the success of the previous “Tar Wars” workshop last year, the FMIG Board decided to continue the tradition by holding another workshop for a new group of fifth grade students. By hosting an introductory session, the Board attempted to recruit new student volunteers, giving the students a chance to have an active role in providing health education to a classroom of children. The FMIG 4th year representative, Mish Misrahi, gave a presentation highlighting the mission of the Tar Wars program, classroom activities, and a description of the poster contest. FMIG also announced the plan to launch “Tar Wars” to six fifth grade classrooms at Hoover Street Elementary near downtown Los Angeles.

“Community Medicine in Koreatown” Tuesday, February 17, 2009

Dr. Angela Jo, Assistant Clinical Professor in the UCLA Department of Family Medicine, spoke as a guest lecturer about Community Medicine in Koreatown. She talked about ways to get involved in serving this community. The Koreatown facility provides in-depth patient education, referral information, and counseling regarding health care needs to those who are receiving or have received care from other facilities but are looking for additional help in understanding their care and assistance in navigating the health care system. This is not a primary health care clinic. Patients will be referred back to their regular providers or to other appropriate practitioners or programs. A majority of the patients will be low-income monolingual immigrants from Korea and Latin America with no or limited health insurance coverage. The primary purpose of the program was to increase awareness of a new community service project aimed towards improving the health of some of the most healthcare deprived individuals and families in Koreatown.

“Tar Wars Classroom Visits” Friday, March 27, 2009

Eleven UCLA medical students gave the Tar Wars presentation to 6 fifth grade classrooms at Hoover Street Elementary School, located in the historically underserved Pico Union area of town, often labeled the “Ellis Island” of Los Angeles because of the predominance of Spanish-speaking families settling there after entering the country. The presentation covered topics including the prevalence of smoking, the short-term effects of smoking, a simulation of what it feels like to be short of breath, the financial implications of using tobacco products, reasons people use tobacco, and how tobacco is advertised. The presentation ended with an introduction to the Tar Wars Poster Contest, a competition where students are to create an original poster that reaffirms the Tar Wars message. Immediately following the classroom sessions, the medical student volunteers gathered on the playground outside to discuss and debrief on the day’s event. Overall, participating medical students felt it was a very rewarding session. Three weeks following the event we will return to Hoover Street Elementary and collect the students’ posters. A panel of Tar Wars volunteers and FMIG advisors will judge the posters. The 1st place winner will receive 4 movie vouchers and entry into the state Tar Wars competition. The 2nd place winner will receive 2 movie vouchers and the 3rd place winner will win a UCLA t-shirt.

“Student Run Homeless Clinics”

Several of our FMIG officers and members are active participants at our student run clinics and some are even in charge of these clinics. The clinics are located in West Hollywood, Santa

Monica, Culver City, and Burbank. They provide free health services, including general exams, school and camp physicals for children, HIV testing, flu vaccines and immunizations for homeless adults, families and children in the Los Angeles area. Sadiyah Sabir is the Coordinator for the Mobile Clinic, which has clinics located in West Hollywood and Santa Monica. Victoria Yung is a Chief for the Student Run Homeless Clinic, which has clinics in Culver City, Burbank, and Santa Monica.

“Los Angeles Albert Schweitzer Fellowship”

As a Los Angeles Albert Schweitzer Fellow, Victoria Yung created a service project related to improving healthcare. Her project centered on creating a smoking cessation program with the Student Run Homeless Clinic. She designed the program, recruited and trained medical student counselors, wrote a grant and was awarded \$1,300 to fund her project, worked with local pharmacies to obtain discounted nicotine replacement therapies, and oversaw the implementation of the program. As a Fellow, she had additional responsibilities that were separate from her project. Her duties also include putting on public symposiums and recruiting next year’s Schweitzer Fellows.

Mark Lin also was awarded a Schweitzer Fellowship this year, and worked with the Venice Family Clinic (a local free clinic) to evaluate and implement improvements for increasing colon cancer screening rates. This involved assessing how to improve patient awareness of colon cancer, increasing physician prescription rates of colon cancer screening tests, as well as increasing FOBT return rates. The results of the implemented changes will be assessed at a future time.

4. Professional Development: What activities does your FMIG do to promote professional and/or leadership development among its members? If you describe a program that has been in existence for a number of years, please explain its *current significance*.

“National Conference-Kansas City, MO” Wednesday, July 30, 2009 – Friday, August 1, 2008

Toward the end of last year’s school year, as a way to develop our own FMIG program, we strongly promoted attendance to the AAFP National conference in Kansas City, MO . Approximately 15 students from the CDU/UCLA medical education program and the UCLA David Geffen School of Medicine attended this year’s National Conference of Family Medicine including rising second years and rising fourth years. This last National Conference was a huge success and was a great learning experience to all of us who attended. We benefited from enlightening workshops and meetings in the day and participated in the conference’s social activities in the evening. Feedback from the majority of students from our chapter that attended particularly thought that the hands-on workshops were phenomenal, allowing them to hone some of their clinical skills. There was outstanding representation on behalf of the nation’s hundreds of Family Medicine Residency Programs, which served as excellent resources for students planning to pursue Family Medicine and who wanted more information about each residency program.

“Hands-on Birthing and Shoulder Dystocia Workshop” Tuesday, September 16, 2008

As part of "Family Medicine Week," Dr. Kerri Frank, a UCLA Family Medicine resident, hosted a hands-on shoulder dystocia practicum. The first half of the workshop consisted of a presentation on how to delivery a baby as well as possible complications, including shoulder dystocia, which can arise during delivery. Descriptions and videos of different maneuvers that can be done to successfully deliver babies whose births may become complicated were provided. Following the lecture, students will have the opportunity to "deliver" a baby using a doll under the instruction of the resident. This topic was particularly relevant because the first year medical students recently had a problem-based learning case in which a delivery of a child was complicated by shoulder dystocia.

“California Family Medicine Conference for Medical Students” Saturday, October 4, 2008

Eight second and fourth year UCLA FMIG members attended this conference hosted by UC Irvine, "Family Physicians - Everyday Champions: Advocating for families, communities and the state." Attendees were inspired by outstanding family medicine speakers who described their advocacy work. Students were able to interact with distinguished California physicians, network with California's exhibiting residency programs, listen to informative presentations on residency application process and loan repayment options, and participate in hands-on clinical workshops. In addition, the UCLA team won the Medical Taboo competition.

"UCLA Graduate Student Association (GSA) Group Registration Meeting," Fall 2008
For the first time ever, FMIG co-coordinators completed an application process to register the UCLA Family Medicine Interest Group as an official graduate student organization. This task opened up additional resources and funding to our FMIG, allowing us to expand our programs and host more events. This year, we utilized GSA funding to sponsor two lunch talks, "Mind, Body, Medicine" and "Serving the Underserved." We hope to further utilize GSA funding in the future.

"Knee and Shoulder Exam Clinical Skills Session" Thursday, January 8, 2009
Students joined two UCLA Sports Medicine fellows, Marci Goolsby and Carlin Senter, for a Musculoskeletal Clinical Skills Practicum. Common conditions, pertinent anatomy, and physical exam techniques for the knee and shoulder were reviewed. Students then had an opportunity to practice demonstrated exams. The session was a great introduction to musculoskeletal medicine material for the first years and refresher for the second years preparing for clinical rotations.

"Summer Research Opportunities in Family Medicine" Friday, February 13, 2009
This lunchtime session was geared toward first-year medical students to inform them about the various opportunities that are available to students during their summer break including non-UCLA programs and the UCLA Family Medicine summer programs (<http://fm.mednet.ucla.edu/summer-opportunities.asp>). The Family Medicine Interest Group encourages students to expand their knowledge of family medicine related issues such as the problems that underserved communities face, healthcare system disparities, and how community medicine differs from other types of medicine. FMIG believes that the basic science research encouraged by UCLA, although important, limits students' ability to learn about such issues. Many summer programs were represented and we hope that many of our students will take advantage of the opportunities available to them.

"Joint Injection Workshop" Thursday, March 19, 2009.
Given the success of the previous "Hands-on Birthing and Shoulder Dystocia Workshop", the FMIG Board decided to run a joint injection workshop to allow students to learn/practice joint injections. This event was held in the evening and was run by Dr. Jimmy Hara, the Director of the residency program at Kaiser Permanente in Los Angeles. In the first part of the session, Dr. Hara gave a presentation on basic joint anatomy and the musculoskeletal exam. Dr. Hara also spoke briefly about how some abnormalities can be detected on physical exam. The second half of the sessions was a demonstration on how to perform injections into different joints including the knees and shoulders using models that beeped if the needle was placed in the correct location. Students were then allowed to try injecting the models themselves. The purpose of this workshop was to not only teach students how to perform joint injections, but also to emphasize that Family physicians also perform numerous procedures as part of their jobs. Despite the fact that this was a late evening session, approximately 40 students attended.

"2009-2010 FMIG Board Elections" Friday, March 20, 2009
A meeting was held to elect the incoming officers for the next FMIG Board. We are pleased to announce that current MSIs Dave McClaskey and Natalie Mourra, who both served as 2008-2009 first year board representatives, will be continuing their FMIG involvement by serving as the new

co-coordinators. In

recruit applications for next year's first year representatives early in the fall.

addition, Dave and Natalie will

"The Family Medicine Residency Interview" Monday, March 23, 2009

One of the most stressful and confusing aspects of a medical student's career is applying to residency programs. FMIG serves as a supportive resource to students at this difficult time. This meeting is mainly targeted to 3rd year students, but is also informational to 1st and 2nd year students. The meeting is geared towards the unique aspects of applying to the Family Medicine Match. The Match and application process are de-mystified in this meeting and tips on success are given by MSIVs who recently ventured through the process. Topics included resume pointers, interview etiquette, scheduling interviews during rotations and MSIV rotations geared towards a student interested in Family Medicine.

5. Exposure to Family Medicine and Family Physicians: Tell us what your FMIG does to expose its members to family physicians – in your medical school or community – and how the scope of family medicine is demonstrated.

"Student Organization Fair" Friday, August 13, 2008

Our FMIG set up a table at an annual student organization fair set up by our school for groups such as FMIG to attract first year students. This fair provided our organization an opportunity to recruit for new members this year, and we were very successful at doing so. We discussed with students the importance of Family Medicine and primary care, and explained to them the benefits of joining FMIG and registering with the AAFP and CAFP. Lastly, we were able to advertise for upcoming events at the same time likely helping increase attendance at our organization's events, especially early in the year.

"Family Medicine Resident and Medical Student Social" Tuesday, August 26, 2008

This social took place in the evening at BJ's Restaurant in Westwood. Medical students from all four medical school classes had the opportunity to mingle with Family Medicine residents and attendings from UCLA, Kaiser-Sunset, White Memorial, and UCLA-Harbor Medical Center. Medical students had the opportunity to ask general questions about life as a Family Medicine physician and about the different residency programs in Los Angeles. We had a fantastic turnout and filled the entire back of the restaurant with over 50 medical students and 15 Family Medicine residents and attendings.

"Sports Medicine Talk" Friday, September 12, 2008

This was the first event of "Family Medicine Week." This talk gave our organization an opportunity to increase awareness of some of the focuses one can have as a family physician. We invited Dr. John Su, a family physician who specialized in sports medicine, to speak to our class about his life as a physician working in sports medicine. A triathlete himself, he spoke not only about the connection between family medicine and sports medicine, but also spoke of the sort of work that he did on a daily basis. This included working for UCLA sports teams, working at triathlons and marathons, as well as providing outpatient sports medicine care through Kaiser Permanente. Attendance was strong at this event, with approximately 50 students present.

"Opportunities in Family Medicine: Physician Panel" Monday, September 15, 2008

This was part of our first ever "Family Medicine Week" and this lecture's focus was on educating fellow medical students about the various paths in Family Medicine. Many students are unaware that Family Medicine is a flexible career path that allows one to specialize or tailor one's interest into his or her career. We had 3 attendings and 2 residents talk about their experiences. Our attendings were Drs. Denise Sur, Michael Rodriguez, and Patrick Dowling. Dr. Denise Sur is a women's health specialist, first year preceptor, and director of the UCLA Family Medicine Residency Program. She was accompanied by Dr. Patrick Dowling, Chair of the UCLA Family Medicine department, and Dr. Michael Rodriguez, Associate Professor and Vice Chair of

Research for the UCLA residents were Drs. Mohammad Ashori and Rana Azim. Dr. Mohammad Ashori has an interest in emergency medicine and Dr. Rana Azim has an interest in teen health. We had a nice turnout with over 35 students in attendance.

Family Medicine department. Our

“Private Practice: The Life, Not the Show” Thursday, September 18, 2008

This was the last event of our “Family Medicine Week.” As medical students at UCLA, we mostly are exposed to one perspective: the academic setting. We had Family Medicine doctors from the private practice sector talk about Family Medicine and how their lives may differ from someone who chooses to work for either an academic setting or major hospital. Exposing students to other possibilities revealed opportunities that many students did not know were possible with a career in Family Medicine. Dr. Steven Ross, a private family practitioner in Santa Monica, spoke about how private practice differs from working in an academic setting or major hospital. Dr. Susan Stangl, who also has experiences in both private practice and academic medicine, also spoke about her experiences. We had over 30 students in attendance.

“Mind, Body, and Medicine” Monday, February 9, 2009

FMIG held a lecture on homeopathy in family medicine presented by Dr. Robert Gramlich. Dr. Gramlich spoke about his residency and training at UCLA, and subsequent training in India, which he considers to be part of his continuing education and thus travels to India every year. He also spoke about his practice, which is now entirely homeopathic: he meets with patients for 3 hours at a time to discuss symptoms and asks questions that tells him more about their personality and past medical history. In homeopathy, it is common to determine if the illness is more like an “animal,” “plant,” or “mineral,” and then create a diluted mixture of the substance that most reflects the patient’s problem. Many students asked questions about this practice, particularly the scientific-evidence proving some sort of efficacy in homeopathic treatment; Dr. Gramlich happily cited papers and current studies that support his efforts. He also had many anecdotes that he shared with the students; they generally seemed receptive and even interested in what he had to say. The topic sparked much conversation and discussion, and many students were interested to know about the other possibilities that exist in family medicine with regard to treatment. We had about 25 students attend this lecture.

“Shadowing Program”

As a way to increase awareness of the day to day lives of family physicians, we set up a shadowing program through our faculty advisor, Dr. Dan Lee. We informed students of the program and held sign-ups at the end of our first meeting. Afterwards, we recruited family medicine residents from a number of different sites, including a free clinic, a UCLA affiliated hospital, as well as a county hospital. Overall, approximately 30 students signed up for the program.

“Family Medicine Resident Roundtable” TBA

The UCLA Student Affairs Office sponsors Resident Roundtable discussions throughout the year as an additional career exploration resource. In an attempt to expose individuals to the field of Family Medicine, we will help advertise the event to the entire medical school body. This is an informal event where residents provide a unique perspective about their personal career choices and the application process to residency. This is a chance for students to ask questions on a one-to-one basis in a setting where no questions are off-limits. This is also an excellent networking opportunity for interested medical students and an additional chance to seek shadowing opportunities.

6. Promoting the Value of Primary Care: Describe what your FMIG does to tell members about the role of family medicine in enhancing primary care. This could include talking about the patient-



centered medical home and the primary care workforce or coordinating activities with other primary care interest groups (internal medicine, pediatrics, OB/GYN or emergency medicine).

“Introduction to Family Medicine and FMIG” Wednesday, August 13, 2008

This lunchtime meeting was the first event to kick-off the 2007-2008 school year. The Board decided to invite the FMIG Advisor, Dr. Dan Lee, a Family Medicine physician from the UCLA Les Kelley Clinic, so the new members could have an opportunity to meet him. The purpose of this meeting was to introduce the first years to FMIG and Family Medicine as a specialty. Many first year students are unaware of the breadth of training that Family Medicine physicians have and the opportunities to care for patients of all ages, from pediatrics to geriatrics. Dr. Lee spoke about Family Medicine, with emphasis on the role of Family physicians in primary care. He also spoke about and the many opportunities available as a Family physician, especially the practice of medicine abroad. It was obvious that many of the students did not know that a Family physician can do everything from OB to international medicine. The meeting introduction included introduction of the 2008-2009 FMIG board, mission of FMIG, outlined planned events for the upcoming year, a discussion of AAFP member benefits, and recruitment of first year board representatives. This event was a huge success, with much of the first year class (83 students) attending.

“International Health Opportunities” Wednesday, September 17, 2008

As a part of "Family Medicine Week," this event was held in order to inform students of how a degree in family medicine would be helpful in preparing students for working in international settings. Drs. Bruno Lewin and Walter Coppenrath, former UCLA medical students, discussed how their degrees in family medicine helped prepare them for the significant work both performed abroad. This was a lunchtime talk that we coordinated with our school's Primary Care College, a office that helps steer students to a primary care specialty.

“Minority Health Conference” Saturday, October 18, 2009

This was coordinated jointly by the Asian Pacific American Medical Student Association (APAMSA), Latino Medical Student Association (LMSA), Medical Gay and Lesbian Organization (MedGLO), and Student National Medical Association (SNMA) as well as members of the Family Medicine Interest Group at USC, UCLA, and Charles R. Drew University. The Minority Health Conference aims to explore unique challenges to minority health and to discuss strategies for advocacy and change. The 2009 conference successfully brought together several hundred students and clinicians to focus on these important issues. The FMIG co-coordinator, Andrea Carter, served as speaker's committee chair and successfully recruited and organized involvement of 15 speakers with unique community, clinical, or research interest in minority health issues. Several FMIG members attended.

“Serving the Underserved” Wednesday, November, 19, 2009

Dr. Grace Lee is the Acting Chief Medical Officer at The Saban Free Clinic and has been recognized for the amazing work she has done for her community as a recent Robert Fraser Scholar. This event was in homage to National Primary Care Week. Dr. Grace Lee spoke about the state of primary care and about her personal experiences serving an underserved population in a metropolitan city such as Los Angeles. This was an inspiring talk and had a great attendance with over 40 students. It was refreshing to see so many students interested in this topic, especially given the number of uninsured individuals in our country.

“AAFP Webinar on Global Health” Tuesday, February 17, 2009.

As a way to demonstrate the importance of family medicine in the arena of global health, we organized an event around the AAFP Webinar on Global Health. While there were significant technical difficulties during the event, we still decided to hold a discussion on the topic afterwards.

“Medical Student Training in Aging Research (MSTAR)”

As the only UCLA medical student who partook in the 2008-2009 MSTAR Program, Victoria Yung worked closely with the Geriatric Medicine Interest Group to promote this summer program to the first-year class. MSTAR is a national program focused on training future physicians and physician-scientists in conducting research in the field of aging and geriatric medicine. She has been helping to recruit UCLA students to apply for the program this year by attending various student meetings to talk about MSTAR and to field questions. This year's recruitment was the most successful it has been in years with eight UCLA medical students who will partake in the 2009-2010 MSTAR Program, a huge difference from last year.

7. Measures of Success: What programming elements has your FMIG considered successful? How do you track measurable improvements? This could include increasing membership, showing improvements in Family Medicine match rates among active FMIG members, or receiving recognition from your medical school/state chapter/AAFP.

We feel that our program has been very successful at demonstrating the multifaceted nature of the family medicine specialty. One way we did this was by planning and coordinating a UCLA Family Medicine Week for the first time in our organization's history. This week included lunch talks about private practice, sports medicine, and global health, a workshop on shoulder distocia as well as a panel discussion with current family medicine physicians. We felt this was successful at showing the many directions students' careers can go after specializing in Family Medicine, and actually had more than a few students approach us after the end of some of these events to express to us their surprise at the diversity of the specialty.

Secondly, we feel that our program has been successful in giving students a chance to network and discuss the specialty with residents, residency directors, and various other family medicine professionals through student-resident mixers, resident panels, as well as family physician panels. With large numbers of students at many of the events, especially our resident-student mixer, we felt that were able to provide a multitude of opportunities to all students interested in family medicine to better understand what it is like to be a family physician from residency onward.

Lastly, we also measured our success by our ability to reach out to a wider variety of students on the UCLA campus. For instance, we increased our connections with the Graduate Student Association which we feel gives us the opportunity to increase our presence on campus in the future as well as provide us with more future funding for our events. Additionally, we maintained strong connections with other primary care organizations on campus, with some of our board members also on executive boards of the Pediatrics Interest Group, the Minority Health Conference, Latino Medical Student Association, and the editorial board for the American Medical Student Association.

While it can be difficult to track the success of our events in terms of increasing awareness and interest in family medicine, we employ a number of short and long term parameters. Firstly, we track the attendance at our events each year, which gives us the chance to compare attendance at repeated events, as well as overall attendance on the year. This gives us a chance to determine which events were successful and which should be improved for next year. Secondly, we also track improvements based on the number of new members we are able to add to our FMIG as a way to determine the success of our recruitment efforts.

In terms of tracking the long term success of our efforts this year, we plan on keeping track of the number of students from our class entering family medicine or other primary care specialties. UCLA typically has a very large number of physicians going into primary care specialties, and we hope to keep that strong tradition going. Additionally, we track our success based on the match results for family medicine residency programs. We feel that our FMIG program is not only



responsible for increasing awareness and interest in Family Medicine on our campus, but also for preparing interested students for the application, interview, and match process.

8. Special Consideration for First-Time Applicants or Those Wanting to Show Significant Enhancement in Programming, Membership or Operation: If your FMIG has never submitted an application for this award, or if your FMIG has made significant strides in a particular area, tell us why you think you should be considered for this award. [If this does not apply to you, you do not need to fill out this section.]

Thank you for your submission!