

**FMIG Program of Excellence (PoE) Application**

***Please fill in the following:***

1. Number of students in your medical school: 800+
2. Number of active FMIG members: 160
3. Check all that apply to you:
  - Our school does not have a department of family medicine.
  - Our FMIG has minimal support from our state chapter.
  - Our school has minimal faculty support (i.e. from Dean, Dept. Chair, etc.)
4. Our FMIG has won this award in the past:
  - YES      What years? 2001, 2002, 2003, 2004, 2005, 2006, 2007, 2008
  - NO
5. We intend to apply for [Select one]:
  - Overall award
  - Award for Excellence / Innovation in: Promoting Value of Primary Care

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**INSTRUCTIONS FOR THE PROGRAM OF EXCELLENCE AWARD APPLICATION:**

- You must use this template for your application. Please complete all sections (unless #8 does not apply to you).***
- The length of this document should be between five and 15 pages. Any longer or shorter and your application will not be considered.***
- In answering questions #3-6, describe what your FMIG learned from the previous year(s), what enhancements/changes you made or what innovations were developed.***

1. Contact Information:  
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2. FMIG Operation: Provide a brief overview of how your FMIG operates, including your leadership structure, mission statement and goal(s), student involvement and retention, and the role of your faculty advisor.

The Ohio State University College of Medicine Family Medicine Interest Group (FMIG) is the largest student interest group at our college. We serve as a home for medical students, residents, faculty, and community leaders in central Ohio who are dedicated to promoting the values of family medicine. Our members work to improve the health of patients, families, and communities through advocacy and service projects. We also function as a pipeline for students from middle school to residency who are interested in pursuing careers in family medicine. We provide students with opportunities for family medicine exposure, education, mentorship, networking, and leadership development.

#### MISSION STATEMENT:

Promote the values and vision of Family Medicine at the Ohio State University College of Medicine and the surrounding community.

#### GOALS

Goal 1: Education – Increase awareness and educate medical students about family medicine. Assist in residency searches and understanding the Match.

Goal 2: Professional Development – Provide opportunities for mentorship, networking, and leadership development for medical students and family medicine residents.

Goal 3: Outreach – Conduct community service projects on behalf of patients in Columbus and the surrounding areas.

Goal 4: Advocacy – Shape health care policy through interactions with government, the public, and physician organizations at local, state, and national levels.

Goal 5: Pipeline to Family Medicine – Organize a sequence of programs that will identify and cultivate future family physicians from middle school to residency.

#### LEADERSHIP STRUCTURE:

Our group of leaders has grown into what we call the “Family Medicine Student Leadership Team.” This horizontal structure differs from the standard hierarchical structure of most student organizations. Within the team, the leadership works in committees (as seen below) to best serve our members and constituency. However, with the large scope of many of the activities, officers frequently cooperate across committees to ensure their success. These committees are lead by students of medical school years II-IV so that resources, ideas and experiences can be shared. Overall, the leadership team approach facilitates an efficient transition as students progress through their years in medical school and hold various FMIG positions. It also provides a continuum of representation from all the medical school classes and encourages interaction from all levels of the student body.

Our FMIG is structured to provide students with opportunities to gain experience in budgeting, curriculum development, program planning, and implementation. The MedII-IV student officers work in partnership with six outstanding faculty members to conduct the many projects and commitments of our program. As MedI’s, students have the opportunity to assist FMIG officers with planning meetings, community service events, and any special projects throughout the year. Each spring we hold elections for the first year medical students to take over the FMIG positions previously held by second years. Any medical student who is an FMIG member can vote, and any FMIG member can run for an office. Students who are not elected continue to be involved in the organization through many of our other programs and activities, and often find non-officer leadership opportunities through



assisting with planning of elections, our FMLDP co-chair positions are assigned by faculty advisors to incoming MedIII-IV students who have demonstrated a commitment to family medicine, student involvement, and service. The following is a brief introduction to our infrastructure by committee and position:

**COMMUNICATIONS AND FMIG NEWSLETTER EDITORIAL BOARD:**

Senior Editors: Era Gupta, Teresa Lin  
Med III Editors: Abby Davids, Ashley Holland  
Med II Officers: Susan Friedman, Katy Meeker, Wendy Palastro  
Webmaster: TJ Stidham, Angie Lawson  
Desktop Publishing: Kristen Kelly  
Advisor: Kelly Fleming, MD

**FINANCE COMMITTEE:**

Vice Chair: Matt Butterfield, Sarah Voss  
Treasurer: David Beckstead  
Advisor: Kelly Fleming, MD

**FMIG MEETINGS AND WORKSHOPS:**

Meetings Coordinator: David Swensen  
Workshop Coordinator: Jan Esker, Rein Lambrecht  
Strolling Through the Match Advisor: Kelly Fleming, MD

**FAMILY MEDICINE LEADERSHIP DEVELOPMENT PROGRAM:**

Med IV Co-Chairs: Jacob Bryan, Lindsey Bostelman, and Kirsten McNamara  
MedIII Co-Chairs: Ashley Holland, Laura Pence, Melissa Purtteman  
Vice Chair: Kirsten McNamara  
Combined Degree Program Chairs: Alicia Alcamo, Abby Davids  
Residency Connection Chairs: Megan Brophy, Denise White  
Research Chairs: Rebecca Cohen, Abby Davids, Melissa Purtteman  
The Other Half Chairs: Don and Martha Curtis  
Faculty Advisor: Linda Stone, MD

**LEADERSHIP MINI MODULE:**

MedII Officers: Alena Neton  
Advisor: Benita Petri, MD  
Vice Chairs: In-Ah Kim and Dianne Song  
Resident Representatives: Sarah Bonza, Paul Nanda, Jennifer Silver, Michele Walsh, Melissa Cunningham, Laura Sorg

**LEGISLATIVE ACTION COMMITTEE:**

Vice Chair: Jacob Bryan  
Faculty Advisor: Randy Wexler, MD

**COMMUNITY SERVICE COMMITTEE:**

MED III-IV Officers: Megan Buller, Rebecca Cohen, Kelly Jeppesen, Laura Pence, Sarah Pickering  
MED II Officers: Katelyn Krivchenia, Katie McGuire, Julianna PAdavano, Robert Ricketts, Zachary Van Wagoner  
FMLDP Community Service: all FMLDP officers

**MENTORSHIP COMMITTEE:**

MedII Officer: Katie McGuire  
Advisor: Benita Petri, MD



**PREMEDICAL INITIATIVE:**

Med III-IV Officers: Kaoru Miyazaki, MiLinda Nimmo  
Med II Officers: Ryan Christensen, Matt Haldeman, Liz Renard  
Advisor: John McConaghy, MD

**SPECIAL PROJECTS AND EVENTS COMMITTEE:**

Med II Officer: Tracey Wagner  
Med III Officer: Sarah Voss  
Advisor: Kelly Fleming, MD

**SPORTS MEDICINE COMMITTEE:**

Med II Officer: Scott Shemory (Chair), Jarin Leavitt, Rueben Nair, David Swenson  
Advisor: Jason Diehl, MD

**DEPARTMENT OF FAMILY MEDICINE PARTNERSHIP:**

Ohio Delegate to the AAFP: John Tychonievich  
OAFP Board of Directors: Jacob Bryan  
OAFP National Action Committee: Jacob Bryan  
OAFP Foundation Board of Trustees: Ashley Holland  
OAFP Student Affairs Committee: Jacob Bryan, Ashley Holland, Kirsten McNamara, John Tychonievich  
Advisor: Linda Stone, MD

**MEDSHOW:**

All FMIG and FMLDP officers  
Faculty Advisor: Linda Stone, MD

**FACULTY ADVISORS:**

Allison Macerollo, MD, Kelly Fleming, MD, John McConaghy, MD, Benita Petri, MD, Linda Stone, MD, Holly Cronau, MD, Randy Wexler, MD

**STUDENT INVOLVEMENT AND RETENTION:**

A critical component of promoting student interest and participation in our group throughout the year is our multi-media approach to disseminating information. We utilize a bulletin board, website, e-mails, and a quarterly newsletter to keep our student body and membership informed of FMIG events and opportunities.

The FMIG bulletin board is strategically hanging across from the student lounge in one of the main thoroughfares of our school. The board is esthetically pleasing and regularly complimented on by students and faculty. We post the latest FMIG news, opportunities for student research in family medicine, upcoming events, and community service sign-up sheets. It is also used as a means to post pictures of club members and activities.

Our website <http://fmig.org.ohio-state.edu/> underwent another upgrade this year. Now instead of merely being a way to advertise the club it has a new degree of functionality. This includes an easy to update calendar that any member of the club who has been given a password can update on their own. The site is also used to register students for various activities and workshops, and to attain feedback using interactive forms. These new features not only save time and improve efficiency but make the site more accessible to everyone.

FMIG publishes a quarterly newsletter in cooperation with the Department of Family Medicine that is distributed to all OSU medical students and family physician preceptors in the Columbus area. Each issue contains updates on new and established FMIG committees, events, and news, as well as features such as "My Most Memorable Patient," "Life as a Resident," "Champions in Family Medicine," "Issues in Family Medicine," and advice articles pertinent to each class. This year, new features included "Mystery Diagnosis" and a medical word puzzle. The articles are solicited, written, collected, and edited by the student-led FMIG editorial board. This year an electronic version of the

newsletter was sent out as well as posted onto the FMIG website for easy reference. Please visit <http://osu.virtualfp.com/newsletter.htm> to view current and past issues of this publication.

FMIG meetings and workshops play a key role in building interest in family medicine from the very start of medical school as well as recruiting motivated students for leadership positions. Recruitment for our Family Medicine Interest Group occurs at every event and meeting and throughout all four years of school. Students are initially exposed to FMIG early in first year through a new recruitment meeting – a pizza lunch. At this meeting the various areas and activities of FMIG are laid out for the Medl's. Each FMIG officer explains his/her activities and goals for the upcoming year. The students are invited to join our FMIG and to volunteer to be a student leader in one of the committees. In addition, students are recruited to become members of the OAFP – and through this membership, of the AAFP. Anyone with even the slightest curiosity about family medicine is invited to join. Everyone who signs up is added to our listserv; approximately 100 students are recruited at the initial meeting.

A few weeks after this event we held a school-wide welcome picnic which took place at the house of Linda Stone, MD. This event was held in order to welcome first year students to medical school, FMIG and the Family Medicine community, and is open to any OSU medical student as well as faculty and resident representatives from the Columbus area programs. We had approximately 80 attendees from all four classes as well as a large number of residents from all four of the local programs. It was a great day with good food, music, and games.

Additional meetings are scheduled to update students on current FMIG activities and conduct FMIG business. This year we had family physicians address "Patient-Centered Medical Homes," participated in a Webinar focused on "Global Health: Preparation for International and Underserved Populations," and are planning to have a panel of family medicine physicians in different fields discuss career options for family physicians. Elections for new officers are held at the final meeting of the year.

FMIG workshops are designed to give first and second year students the opportunity to begin developing clinical skills early in their training. They are organized in conjunction with the residency programs in the Columbus area. This year we held five workshops covering the topics of phlebotomy, normal and abnormal heart sounds, intubation, basic suturing, and techniques of the female physical exam. Workshops are always well attended and have become keystones of the organization's programming.

Our special projects this year included the Orientation Picnic (August), a Reception for Our Former Adviser (December), Match Day Celebration (March), Honors Reception (April), and the Graduation Cook-out (June). Each event is administered by different groups of students, staff, and faculty, with the special projects and events committee overseeing the production. These events are well-attended by MedI-IV year students as well as family medicine residents and faculty. They are fun and exciting gatherings that serve as the "family reunions" of our Family Medicine Interest Group.

#### FACULTY ADVISORS

We have a primary faculty advisor, Dr. Linda Stone, who oversees the general organizational activity of the leadership team and advises the Family Medicine Leadership Development Program for third and fourth year students. She is a phenomenal and tireless resource. Through her encouragement, enthusiasm, and leadership, she has inspired students to build this organization into what it is. She also serves as our faculty representative to the Society of Teachers of Family Medicine (STFM), the American Academy of Medical Colleges (AAMC), the Ohio Academy of Family Physicians (OAFP), and the American Academy of Family Physicians (AAFP). She routinely gives presentations at these organizations' national meetings highlighting the successes of Ohio State's FMIG. In addition, each committee has a physician advisor to help the officers with ideas, planning meetings and contacting other physicians in the community. The extensive experience of our advisors provides for continuity and easy transitions from year-to-year. Furthermore this structure promotes communication and collaboration between our FMIG and the Columbus family medicine residency programs since all of our advisors are members of one of these programs.

3. Community Service: What does your FMIG do for the community? [If you have several community outreach activities, list all of them.] Also, if your FMIG collaborates with your school's SNMA chapter, describe your activities here.

Taken over the entire four years, we have roughly 50-75% of Family Medicine students actively participating in a FMIG/FMLDP service project. The majority of volunteering takes place during the Med1 and Med2 years, as the schedule remains more flexible, but many Med3s and 4s remain active in special projects of their choice. The core of our community outreach this year has included the Mount Carmel Outreach Van, Tar Wars, On Call Creations as well as international rotations in developing nations and canned food drives at meetings.

#### MOUNT CARMEL OUTREACH VAN

The Mount Carmel Outreach Van is a unique volunteer opportunity for students to get exposure to clinical medicine during their preclinical years in a very unique way. The van is fitted with two complete exam rooms, a small pharmacy, and a surprising amount of medical equipment. One or two evenings each week, two students board the van at one of the local homeless shelters, take patient histories, perform physical exams and participate in the assessment and plan. The van is staffed by volunteer doctors and nurses and other staff of Mt. Carmel Family Practice, and it travels throughout our city providing medical care to our more transient population. Student volunteers gain valuable clinical experience, observe how doctors practice medicine, learn about Family Medicine, and learn to work with medical translators. Dr. O'Handley continues to inspire medical students to serve and challenges their notions of a family physician as a doctor in an office. His multiple medical mission trips to Mexico and the Philippines with residents and students are examples of the many facets of Family Medicine.

#### TAR WARS

Tar Wars is a hands-on tobacco education campaign geared towards elementary and middle school students. It prompts students to think independently and critically about smoking and the tobacco industry. An active group of dedicated Ohio State students works hard every year to bring this important AAFP-sponsored program to Columbus-area fourth and fifth graders. Tar Wars at Ohio State has continued with impressive success and much improvement this year. Every year our FMIG receives dozens of requests for Tar Wars presentations from local schools. There has been a lot of behind-the-scenes administrative work by our FMIG coordinators to make sure that our volunteers are prepared and have a rewarding experience.

#### ON CALL CREATIONS

On Call Creations is a group of medical students who meet each month to knit and crochet hats for needy babies. This group includes medical students of all years and allows those who are new to knitting to learn how to contribute in an original manner. This group provides members needed materials like yarn and needles, while offering some snacks and a chance to have a break from studying. This is a great chance for students to get involved for a good cause in a relaxing environment.

4. Professional Development: What activities does your FMIG do to promote professional and/or leadership development among its members? If you describe a program that has been in existence for a number of years, please explain its *current significance*.

Professional Development has always been very strong at The OSU College of Medicine, and this value is most pronounced in its Family Medicine groups. The Family Medicine Leadership Development Program serves as a vehicle for leadership and professional development for third and fourth year students and the FMIG committee leadership positions allow for development in the first and second year students. We also have a strong emphasis on public health and policy and encourage our students to participate in these fields.

## FAMILY MEDICINE LEADERSHIP DEVELOPMENT PROGRAM

The Family Medicine Leadership Development Program creates professional and leadership development opportunities for our third and fourth year medical students. Any student showing an interest in Family Medicine receives a formal invitation to the group. Monthly meetings are held at the home of our advisor Linda Stone, MD and consist of dinner followed by brief committee reports. Then we have a speaker and conclude with dessert and socializing. Topics this year have included "The Business of Family Medicine", "Patient Centered Home and Legislative Action" and "Family Medicine in Global Health." We also help to organize many events, including the Winter Holiday Party in December, a Match Day Celebration in March, an Honors Reception in April, and a Graduation Cook-out in June. FMLDP provides leadership opportunities as our members continue to serve on FMIG committees. There are also Med III and IV co-chair positions for motivated students to design the year's curriculum, invite guest speakers, plan events, and coordinate administrative activities.

The Family Medicine Leadership Development Program initiated a new arm to the program five years ago called Residency Connection. The goal of this program is to foster an ongoing relationship between the current medical students interested in Family Medicine residents and young physicians who have graduated from our program. Medical students benefit from this interaction by maintaining personal connections to many residency programs throughout the U.S. as well as getting first hand advice on the application process, interviews, matching and preparing for intern year. Residents are able to stay connected with their home school and give back to their family medicine program as well as motivate and inspire students to pursue family medicine as a specialty. One of the best parts about the Residency Connection has been the amazing contribution of our Family Medicine residents to the FMLDP meetings and events. Residents from local residencies making the effort to come be a part of the FMLDP meetings. These residents served as formal speakers for our meetings, and many attended to serve as helping hands for students with questions about residency and the application/interview process. As the number of family medicine graduates continues to grow, the residency connection representatives will be responsible for maintaining the contact between the current students and residents. FMLDP graduates, practicing in locations across the country, serve as connections for current students to interview or attend away rotations at those locations. In the future, graduates from the Ohio State University FMLDP will become attending physicians in communities worldwide. It is our goal to ensure they will continue to maintain a relationship with their alma mater. This will help inspire a new generation of family physicians with far-reaching connections.

## FAMILY MEDICINE INTEREST GROUP

For first and second-year medical students, Ohio State's FMIG actively promotes student involvement through family medicine workshops and seminars and provides leadership opportunities for the co-chairs. These events are designed to prepare first and second year medical students for their third year rotations. They are sponsored by our FMIG group in conjunction with local family medicine residency programs. During three of our meetings this year we invited guest speakers to talk about the following select topics:

1. Patient-centered Medical Homes – discussed the potential roles of Medical Homes in family medicine and their impact on patient care.
2. Global Health Webinar – presented by Cindy Haq, MD, we learned about global opportunities for family physicians and ways to prepare ourselves to care for patients in international and underserved populations.
3. Careers in Family Medicine (planned) – invited local physicians in various practices (urban, free clinics, rural) to discuss career options and opportunities available to family physicians.

In addition, clinical skill workshops were scheduled in conjunction with the residency programs such that there was one every other month. These are another way in which the first year students and general membership gather within the organization. Our workshops this year were able to accommodate 30-60 students each and included the following:

1. Phlebotomy
2. Cardio Sim – simulated normal and abnormal heart sounds

3. Intubation
  4. Basic Suturing
  5. Fruit of the Womb - breast examination (normal & abnormal), colposcopy, overview of prenatal issues & some antepartum issues
- These workshops are a huge success. We often had more students interested than could be accommodated at the residency program locations.

## PUBLIC HEALTH AND POLICY

The Ohio State FMIG actively encourages its members to take part in congressional lobbying and to take on leadership positions within medical organizations at the local, state, and national levels. We are typically well represented within the Central Ohio Academy of Family Physicians (COAFP), the Ohio Academy of Family Physicians (OAFP), the OAFP Foundation, the American Academy of Family Physicians (AAFP), the American Medical Association (AMA), and the American Academy of Medical Colleges (AAMC). We have been able to generate tremendous enthusiasm within our group and now send representatives to the meetings for these organizations.

Ohio State medical students are introduced to the concept of family medicine advocacy early in their careers when they are encouraged to become members of the OAFP and the AAFP. Since the OAFP Foundation generously pays for the student membership, it is free. Students receive many benefits from membership, including the journal subscription to the American Family Physician, updates on issues affecting family medicine, and access to the Virtual FMIG website.

Ohio State students are invited to join the Legislative Action Committee. As part of this group, students hold discussions on topics such as health care reform, 20/220, pay-for-performance, tort reform, and Medicare/Medicaid. We host events where students can interact and learn from leaders such as Pat Tiberi, congressman for the Ohio 12th District, C. David Paragas, lobbyist for the OAFP, Jerry Friedman, lobbyist for the Ohio State University Medical Center, Mary Jo Welker, former Chair of the AAFP Legislative Commission, and others. In addition, the committee has partnered with the OAFP to promote the C. David Paragas Leadership and Advocacy Training Seminar where students will learn effective lobbying techniques.

Ohio State is always well represented at OAFP fall and spring retreats where students participate in discussions, workshops, and leadership activities. Our FMIG is well represented within OAFP commissions and committees.

We plan to continue our involvement in the COAFP, OAFP, OAFP Foundation, AAFP, AMA, and AAMC. We continue to encourage our members to seek out leadership roles at the local, state, and national levels and hope to see one of our members elected to a leadership position at the national conference this year.

5. Exposure to Family Medicine and Family Physicians: Tell us what your FMIG does to expose its members to family physicians – in your medical school or community – and how the scope of family medicine is demonstrated.

Exposure to family physicians is at the heart of our committees and events and occurs from the first month of medical school to the last. Students are introduced to our faculty advisors at the very first Kick-Off meeting in August. They are invited to participate in the Mentorship Program to be matched with a community family physician for their preclinical years. They interact with outstanding family physicians in all activities, one example being the volunteer physicians at the Mt. Carmel Outreach Van. As students transition into leadership roles their second year, they work closely with faculty advisors and community physicians to accomplish the goals of their group. In the third and fourth years, students interact with a wide range of family physicians at the monthly FMLDP meetings and events. If they choose to participate in OAFP and AAFP organization meetings and events, they meet leading family physicians from around Ohio and the nation.

Our most successful program in developing relationships between students and family physicians is the Mentorship Program. Over the years, the program has expanded significantly.

Now preclinical clinical students to serve as mentors to help them get through USMLE board examinations, student life, etc. With the growing strength of our Residency Connection, we are now able to provide clinical students with family medicine residents enthusiastically willing to serve as mentors. In partnership with our FMIG's Pre-medicine Initiative (PMI), we are also able to provide Ohio State undergrads with medical student and physician mentors. Thus our FMIG serves as the central hub for a cascading mentorship program that serves to connect undergrads, medical students, family medicine residents, and family physicians.

For Ohio State medical students, the mentorship process begins with an open meeting for all first years interested in obtaining a mentor. These students meet with the mentorship chair and an advisor who discuss what the program is about. Students are then asked to complete an information sheet to learn more about what their goals are and if they have any special interests within the field of family medicine such as sports medicine. Once this has occurred, our mentorship advisor meets individually with the students and personally selects a physician from those willing to give of their time and talents in the Columbus area. Once a student is matched with a mentor, the student is then asked to contact the mentor(s) and set up the initial meeting. Many mentorship pairs meet over lunch and discuss the student's career goals, challenges in medicine, starting in practice and any other topics the student wishes to discuss. From there the student and mentor decide what their mentoring relationship will look like. Some students choose to shadow their mentors, while others meet periodically outside of the clinic setting. The students gain a valuable mentor, while the family physician shares his or her passion for their field. We were very pleased to have 18 new students matched with mentors this year.

Starting in 2004, there are also different 'tracks' available where students can shadow physicians in specific subspecialties of family medicine. Students are able to meet and work with physicians with particular expertise in the areas of sports medicine, obstetrics, rural medicine, urban medicine, and special ethnic populations (Hispanic, Asian, etc.) These tracks have helped students better understand the diverse field of family medicine.

Overall the Mentorship Program at the OSU College of Medicine has proven beneficial to both students and their mentors. Students see the love of family medicine that their mentors have, and the mentors enjoy sharing their stories with the students. Our program is the only medical mentoring program available at our college.

6. Promoting the Value of Primary Care: Describe what your FMIG does to tell members about the role of family medicine in enhancing primary care. This could include talking about the patient-centered medical home and the primary care workforce or coordinating activities with other primary care interest groups (internal medicine, pediatrics, OB/GYN or emergency medicine).

Primary care is unique in that it is the key to keeping a community healthy, yet despite this it is often underemphasized in medical school curricula. Through FMIG and FMLDP, we have created many programs to address the importance of primary care for pre-medical students, medical students and even the community at large. These programs, described in detail below, include the web-based "MedShow", a course called "Discovering Family Medicine", our participation in National Primary Care Week, the very popular "Pre-medical Initiative" program for undergraduates, Professional Pathways, Young Scholars Program, Champion of Family Medicine Awards, and Summer Externships

#### MEDSHOW

Advocacy for family medicine as a specialty remains a critical focus of the Family Medicine Interest Group at Ohio State. Over the past few years, our FMIG leaders have been involved in MedShow, an incredibly exciting project that has the goal of revolutionizing the way family medicine is viewed nationwide. MedShow is an internet content distribution channel that provides a unique online education experience for students and the medical community to learn about the opportunities available in medical school and particularly in the field of family medicine. This project is a partnership between 2 Under Entertainment, the Ohio State University Medical Center, the Ohio Academy of Family Physicians, and the American Academy of Family Physicians. MedShow is currently housed at Ohio State although we are looking to form

partnerships with other medical colleges throughout the country. Ten percent of all gross corporate sponsorship will go towards medical student scholarships and the creation of endowments at participating medical colleges. Ohio State FMIG students are intimately involved in the promotion, creation, design, and implementation of MedShow. Many of our students are contributing personal stories and creative talent toward the production of “webisodes”. The first series of these to be produced, Elementary MD, features elementary kids acting out brief medical skits. Our Tips to Practice By series features Robert Stone, MD interacting with patient actors who present with common family practice complaints such as cold and flu, high blood pressure, diabetes, and more. Our FMIG students and faculty advisors are giving taped interviews on many aspects of medicine and family medicine as part of our Issues in Medicine series. Four of our students are also keeping an online journal to tell their stories of life in medical school and residency. So far MedShow is pulling in about 5-10 thousand hits per month, and some of our videos are being posted on YouTube. A group of FMIG leaders, designated the Student Advisory Board, holds project planning meetings with the 2 Under Entertainment team on a monthly basis. We have many exciting ideas for advancing this interactive web portal. We are in the process of putting together a public health piece that will film students and community leaders talking about legislative issues in medicine. This piece will include a segment dedicated to the various potential solutions for covering the uninsured such as the AAFP proposal, the presidential nominees’ plans, other nation’s health care systems, and current states’ legislation efforts. We are planning to produce a new webisode series that will feature medical students and focus on their relationships with patients, physicians, and other students. In the future, we hope to allow medical students and the general public to create individual MedShow accounts where they can design online profiles, interact through message boards and blogs, post photos, play online educational games, and participate in medical discussion groups.

This amazing opportunity for students in family medicine offers the potential to put Family Medicine in the national spotlight. MedShow will bring together medical students and patients in an interactive web portal that can provide more awareness of the kinds of students that are attracted to the specialty and the wide variety of opportunities that exist in Family Medicine. It offers the chance to reverse disheartening trends that project a worsening shortage of Family Physicians over the next decade. Students at Ohio State’s FMIG are thrilled to be part of a revolutionary project that bringing attention to Family Medicine. Through students’ efforts in retelling their stories and experiences in medicine as well as their work in helping create a marketing campaign for the MedShow, Family Medicine advocacy has remained a strong component of leadership at Ohio State.

#### DISCOVERING FAMILY MEDICINE

This exciting four week course offers 5-10 second year students the opportunity to become exposed to the many facets of family medicine. Participating students meet once a week for two hours over the course of the month. They receive credit towards their Patient-Centered Medicine (PCM) curriculum. Our Family Medicine advisors run this PCM “mini-module” with strong input from the MedII FMIG officers.

The course is designed to introduce leadership concepts, help the second year students refine their leadership styles, and provide an opportunity for intimate interactions and discussions with physicians in leadership roles. Members of the Ohio Academy of Family Physicians serve as guest presenters for this mini-module series. The course explores many aspects of Family Medicine including working well with specialists, office management practices, the flexibility of family medicine, and discussions of physicians’ marriage and family issues as well. This panoramic view of Family Medicine will serve as an information foundation upon which students can make their career choice in this growing specialty.

#### NATIONAL PRIMARY CARE WEEK

We have worked closely with AMSA, the Internal Medicine Interest Group, and the Pediatrics Interest Group to put together National Primary Care Week (NPCW) at Ohio State. The purpose of NPCW is to highlight the importance of primary care and bring the future health care professionals of our society together to discuss and learn about generalist and interdisciplinary

health care. This year we sponsored the event “Your future in Family Medicine” that featured a panel of 3 family physicians who talked about their careers and the paths they took. We also helped coordinate the residency fair and helped provide food for this four-day program. OSU’s NPCW is consistently a finalist for AMSA’s program of the year designation, thanks to this growing collaboration.

#### PRE-MEDICAL INITIATIVE

The Pre-Medical Initiative (PMI) was born out of a senior medical student honors project five years ago. This FMLDP student wanted to create a program to serve as a bridge of support between medical students and pre-medical students during the undergraduate years and during the transition into medical school. Today the program has become wildly successful, typically enrolling between 70-100 undergraduate attendees at monthly events. The mission of the Pre-medical Initiative is to create a caring environment for premedical students through the Family Medicine model of reaching out to assist those looking to enter the field of medicine. Using the family of Family Physicians to ease the anxiety about medical school for the premedical students, we hope to foster open communication between premedical and medical students. We also know that the earlier students are exposed to Family Medicine and primary care, the more likely those students will enter those specialties after medical school.

The Pre-medical Initiative has been steadily expanding its outreach to premedical students at the Ohio State University. Popularity in our program has increased through word-of-mouth and recommendations from premedical student advisors. We have had the satisfaction since our group was created four years ago to see many of our premeds become medical student colleagues at OSUCOM and other institutions. Our goal is to help with this transition. We are very proud of our success and are ever striving to find new ways to meet the needs of premedical students.

This year, meeting topics included:

- o The Interview: How to prepare? BE YOURSELF!
- o Combined Meeting with OSU’s pre-med honorary Alpha Epsilon Delta- Overview; what is it like to be a medical student?
- o Be EVERYTHING in undergrad, or just do what you love! Pre-med Student involvement
- o Preparing for the MCAT, and classes that will make it easier on test day.
- o Filling out the AMCAS and secondaries

At each PMI meeting undergraduate students come bursting full of questions on how to get everything right. What is scheduled as a one hour meeting quickly turn into over 2 hours time! It is important that we are able to be there for these students and answer their questions. In a large university like Ohio State, it is easy to get lost. There is no established “pre-med” committee, so this leaves students forced to find a lot of answers on their own. Students send us e-mails days later thanking us for the help and support. We are extremely proud to see this program, what began as a humble senior honors project in 2003, expand over the years to touch the lives of so many students as they journey on the road to medicine and family medicine. We have seen this program successfully facilitate a circular exchange of knowledge between undergrads and medical students. It delights us to have so many of our students go off to attend medical school in Ohio and across the country. We believe this program truly is “priming the pump” for increasing interest in family medicine as the specialty of the future.

#### PROFESSIONAL PATHWAYS

In the Spring of 2007, Ohio State University began to offer an undergraduate course entitled Professional Pathways. This two credit elective course was designed to introduce undergraduate students to the health care professions. A collaborative effort of the Colleges of Medicine, Nursing, Pharmacy, Optometry, Dentistry, Public Health, Veterinary Medicine and Allied Health Professions; each College would introduce their profession to the students in a lecture format followed by a small group discussion. The weekly small group discussions were selected by the students around their career interest and the section on Medicine always filled quickly. Eight OSU medical students worked with a faculty advisor to design the medicine section of the course. As another way for the Department of Family Medicine to reach into the premedical world, the designated lecture in medicine and the small group discussions were facilitated by a

family physician.

Students were leaders in the design of the small group discussions and the first session introduced the world of medicine with a focus on the need for primary care physicians for the future of healthcare.

Undergraduate students in the course were encouraged to be a part of the Premedical Initiative and, of course, to become regular viewers of MedShow. This multi-faceted approach to the premedical world is made possible by the energy and enthusiasm of medical students with a passion for family medicine.

#### YOUNG SCHOLARS PROGRAM

Starting last year, our FMIG partnered with the OSU College of Medicine Office for Diversity and Cultural Affairs and the four residency programs in Columbus to offer this exciting program that will give high school students a hands-on exposure to the medical profession and family medicine. We will have approximately 30 Columbus Public School students attend five 3-hour sessions in July of 2008. Sessions will be led by family medicine residents and medical students. We will offer didactic instruction, full-group and small-group discussion sessions, and hands-on clinical skills workshops at a level appropriate for high school students. The goal is to educate students about the medical profession, to teach them about the importance of primary care, and to promote interest in family medicine. The final program schedule is not yet determined, but we anticipate offering the following sessions within our 15-hour program:

- Why go into medicine?
- Medical School Student Panel – years 1-4
- Family Medicine: The Basics
- Sports Medicine
- Phlebotomy
- Sexually Transmitted Infections
- Obstetrics care
- Ultrasound
- Health Care Disparities
- Intubation
- Suturing

#### CHAMPION OF FAMILY MEDICINE AWARD

We feel it is important to recognize faculty members outside of family medicine who are supportive of students wishing to go into the field. This is our third year of presenting the “Champion of Family Medicine Award.” Students nominate and vote on faculty to receive this award. We have honored several physicians ranging from pediatrics to surgery, who attend our Family Medicine Honors Reception to accept their awards. They were eagerly welcomed by our students who they had previously encouraged to pursue an interest in Family Medicine. We believe that recognizing those who support the specialty of Family Medicine will go a long way toward promoting strong relationships between family medicine and other specialties within academic medical institutions.

#### SUMMER EXTERNSHIPS

Our FMIG partners up with the OSU Department of Family Medicine to offer Family Medicine Externships for medical students. These are designed to take place during the summer between the first and second year and they last approximately 4-8 weeks. This year we are able to offer 16 externships to students, all of them with family medicine preceptors. Students wishing to participate must complete an online application and interview for the competitive and highly sought-after summer experience. Externships are generously funded by the Ohio Academy of Family Physicians Foundation. The faculty advisor for this program is Holly Cronau, MD, who individually interviews all student applicants in order to match them up with an externship setting and preceptor that will best meet their needs.

The Summer Externship is designed to promote interest in and understanding of family practice, especially in underserved areas. Students are matched with a rural or urban family medicine preceptor, spending time in the preceptor’s office. The student experiences vary with preceptor

and student interest.

Students may be exposed to hospitals, physical therapy, med flights, coroner cases, inpatient rounds and procedures, activities in departments of health, occupational medicine, and other experiences as can be provided. This program provides a stipend, which requires completion of a patient education project. Students may also choose to apply for a research experience as available through a related program.

Goals of the program include the following:

- Improve skills of patient interviewing
- Improve physical examination skills
- Improve professional skills through hands-on experience
- Gain an appreciation of Family Medicine as a satisfying and rewarding career
- Experience unique aspects of problem solving and medical decision-making

Students found the family medicine externships to be highly rewarding and an invaluable first clinical experience that helped make for a seamless transition into third year. In particular, students enjoyed learning about how the health care system works with low income populations. Students had the opportunity to work with multiple residents and attendings in their externships and to see different styles of practice. Students were able to refine their skills with regard to history, physical exam, and presentations. Many of the participants go on to become leaders in our FMIG and FMLDP programs and ultimately choose to practice family medicine. This program serves as an important part of our FMIG's pipeline to family medicine.

7. Measures of Success: What programming elements has your FMIG considered successful? How do you track measurable improvements? This could include increasing membership, showing improvements in Family Medicine match rates among active FMIG members, or receiving recognition from your medical school/state chapter/AAFP.

We are very proud of all of our committees, because we consider each one to offer unique opportunities for leadership development, professional development, altruism, and the promotion of family medicine for our student body. In particular, the FMLDP, Honors Program, Mentorship Program, FMIG, Special Events and Sports Medicine groups have all been honored with requests for presentations at the Ohio Academy of Family Physicians, the Society for Teachers for Family Medicine, the American Academy of Family Physicians and the Associate of American Medical Colleges. The AAFP POE awards have recognized our national stature among FMIGs across the country and we regularly receive requests for information about our programs from other FMIGs. Members of our group have presented at state and national meetings as well as in state legislative hearings. The Family Medicine Honors Program attracts our strongest students and allows them to complete projects on a wide range of topics from international health to research. The Honors Reception serves to highlight these projects and present the senior awards in areas of humanism, professionalism, academic excellence, service and leadership is a highlight of the year for students and faculty.

FMIG tracks the number of students that attend events and the number of students who obtain membership in the AAFP, both of which have been consistently strong from year to year. Throughout any given year about half of Med 1 and Med 2 classes attend events, teach Tar Wars, or attend seminars and workshops. Given class sizes of 200 - 220, this is a very large number of students. We also track participation in the Family Medicine Leadership Development Program, which draws 60-80 students a year to the program. This makes it one of the most successful programs in the country and responsible for maintaining a 10% match rate in family medicine over the past 8 years.

8. Special Consideration for First-Time Applicants or Those Wanting to Show Significant Enhancement in Programming, Membership or Operation: If your FMIG has never submitted an application for this award, or if your FMIG has made significant strides in a particular area, tell us



AMERICAN ACADEMY OF  
FAMILY PHYSICIANS

STRONG MEDICINE FOR AMERICA

why you think you should be considered for  
this award. [If this does not apply to you, you do not need to fill out this section.]

***Thank you for your submission!***